



February 9, 2010

Greetings PALS Friends:

People & Animal Learning Services (PALs) is a nonprofit 501(c) (3) organization in Bloomington, Indiana that offers equine assisted activities such as therapeutic horseback riding to children and adults with disabilities and at-risk youth.

Please consider our request for a gift card or in-kind donation for The Mane Event auction (formally the Wine/Beer Tasting & Auction). **The event will be held on June 10<sup>th</sup> at The Clubhouse at The Fields in Bloomington from 6:00 to 9:00pm.** Last year we raised over \$16,000 and had over 250 guests in attendance. After last year's success, we are adding a live auction and a dinner portion to the event this year. We anticipate over 250 guests and hope to raise over \$20,000 with your help.

I am sure that almost every day you are approached to make some sort of donation to a community organization. I want to take this opportunity to thank you for all the times you have said yes, not only to PALS, but to others as well. Your generosity helps make our community a better place.

Please make your auction donation to PALS today by filling out the enclosed Donation Form and mailing it back to PALS in the self-addressed envelope or by contacting us to arrange item pick up. Items must be received by **April 9<sup>th</sup>** in order to be eligible to be featured. Items must be received by **May 17<sup>th</sup>** to be published in event materials.

Your gift to PALS this year will help raise funds to provide beneficial therapeutic horseback riding to individuals with disabilities and at-risk youth. PALS has a strong and successful history. Since 2000, PALS has provided 12,100+ high quality therapeutic riding lessons, improving the lives of hundreds of children, youth, adults and seniors in our community. In 2010, PALS will provide over 1,800 therapeutic riding lessons. It is PALS' sincere desire to provide services to all who apply, regardless of financial status; therefore, scholarships are offered to our riders as needed. PALS is the only NARHA Premier Accredited Center in our area and we are actively involved with the Indiana Horse Council. In addition, PALS is a United Way of Monroe County Certified Member Agency.

Again, PALS thanks you for helping us with our efforts to make life a little better for people with disabilities and at-risk youth in South-Central Indiana.

Sincerely,

Fern Bonchek  
Executive Director  
(812) 325-5102  
pals@indiana.edu

Sincerely,

Megan Tippmann  
Auction Chair  
(812) 320-8392  
mtippman@indiana.edu

**Mailing Address:**  
PO Box 1033  
Bloomington, IN 47402

**Barn Location:**  
680 W. That Rd.  
Bloomington, IN 47403

812.336.2798 office  
866.800.2665 fax  
812.824.3000 barn  
pals@indiana.edu  
www.palstherapy.org





THURSDAY, JUNE 10<sup>th</sup> 2010  
THE CLUBHOUSE AT THE FIELDS  
6 – 9PM

DONATION FORM

I would like to donate the following item(s) or service(s) for the People & Animal Learning Services. (PALS)  
Auction:

Name of item(s)/service(s): \_\_\_\_\_

Value (\$): \_\_\_\_\_

Offered by: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Name Printed: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return To: <b>PALS</b> <b>P.O. Box 1033</b> <b>Bloomington, IN 47402</b>
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If you have any questions, please contact PALS at [pals@indiana.edu](mailto:pals@indiana.edu) or 812-336-2798.

**THANK YOU FOR YOUR SUPPORT!**

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Please note if in-kind donation is not a tangible item, we will use the following redemption certificate for your donation:

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**REDEMPTION CERTIFICATE**

Offered By: \_\_\_\_\_

Complete Address: \_\_\_\_\_

Who to Contact for Certificate Redemption: \_\_\_\_\_

Contact Information: Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Service Donated: \_\_\_\_\_