



February 12, 2009

Greetings PALS Friends:

People & Animal Learning Services, Inc. (PALS) is a nonprofit 501(c) (3) organization in Bloomington, Indiana that offers equine assisted activities such as therapeutic horseback riding to children and adults with disabilities and at-risk youth.

Please consider our request for a gift card or in-kind donation for our Annual Wine/Beer Tasting & Silent Auction event to be held on June 11<sup>th</sup> at KRC Banquets & Catering in downtown Bloomington from 7:00 to 9:30pm. Last year we raised over \$12,000 and had over 175 guests in attendance. This year we anticipate over 200 guests and hope to raise over \$15,000 with your help. I am sure that almost every day you are approached to make some sort of donation to a community organization. I want to take this opportunity to thank you for all the times you have said yes, not only to PALS, but to others as well. Your generosity helps make our community a better place.

Please make your silent auction donation to PALS today by filling out the enclosed Donation Form and mail it back to PALS in the self-addressed envelope or contact us to arrange item pick up. Select items will be featured in the event invitation. Items must be received by April 17<sup>th</sup> in order to be eligible to be featured. Refer to the back of this letter for silent auction item donation incentives.

Your gift to PALS this year will help raise funds to provide beneficial therapeutic horseback riding to individuals with disabilities and at-risk youth. PALS has a strong and successful history. Since 2000, PALS has provided 10,300 high quality therapeutic riding lessons, improving the lives of hundreds of children, youth, adults and seniors in our community. In 2009, PALS will provide over 1,800 therapeutic riding lessons. It is PALS' sincere desire to provide services to all who apply, regardless of financial status; therefore, scholarships are offered to our riders as needed. PALS is the only NARHA Premier Accredited Center in our area and we are actively involved with the Indiana Horse Council. In addition, PALS is a United Way of Monroe County Certified Member Agency.

Again, PALS thanks you for helping us with our efforts to make life a little better for people with disabilities and at-risk youth in South-Central Indiana.

Sincerely,

Fern Bonchek  
Executive Director  
(812) 325-5102  
[pals@indiana.edu](mailto:pals@indiana.edu)

Sincerely,

Rebecca Bryan  
Silent Auction Coordinator  
(847) 274-9471  
[rhbryan@umail.iu.edu](mailto:rhbryan@umail.iu.edu)

**Mailing Address:**  
PO Box 1033  
Bloomington, IN 47402

**Barn Location:**  
680 W. That Rd.  
Bloomington, IN 47403

812.336.2798 office/fax  
812.824.3000 barn  
[pals@indiana.edu](mailto:pals@indiana.edu)  
[www.palstherapy.org](http://www.palstherapy.org)





# WINE/BEER TASTING & SILENT AUCTION

JUNE 11, 2009

## SILENT AUCTION ITEM DONATION INCENTIVES

### ITEM VALUED AT \$1,000 OR MORE

- ◆ Company name listed/logo on a sign at the event and in event program
- ◆ Company name in the 2009 PALS Annual Report (circulation 1,750+)
- ◆ Company name/logo with hyperlink on website
- ◆ Four complimentary tickets to the event

### ITEM VALUED AT \$500-\$999

- ◆ Company name listed on a sign at the event and in event program
- ◆ Company name in the 2009 PALS Annual Report (circulation 1,750+)
- ◆ Company name with hyperlink on website
- ◆ Two complimentary tickets to the event

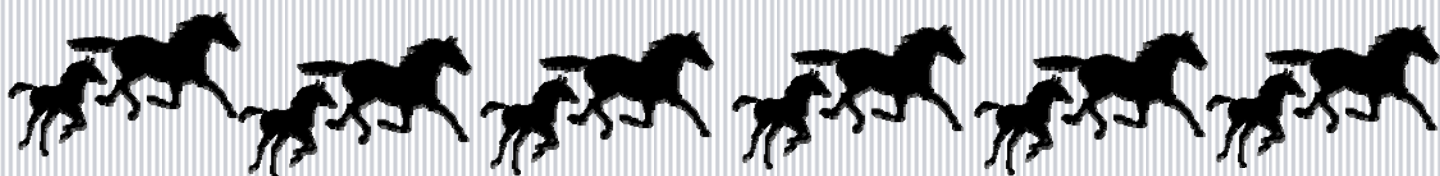
### ITEM VALUED AT \$250-\$499

- ◆ Company name listed on a sign at event
- ◆ Company name in the 2009 PALS Annual Report (circulation 1,750+)

### ITEM VALUED AT UP TO \$249

- ◆ Company name in the 2009 PALS Annual Report (circulation 1,750+)

*\*Select items will be featured in the event invitation. Items must be received by April 17th in order to be eligible to be featured.\**





**ANNUAL WINE/BEER TASTING & SILENT  
AUCTION EVENT  
THURSDAY, JUNE 11<sup>TH</sup> 2009 FROM 7:00 – 9:30 PM  
KRC BANQUETS & CATERING  
DOWNTOWN BLOOMINGTON**

**DONATION FORM**

I would like to donate the following item(s) or service(s) for the People & Animal Learning Services, Inc. (PALS) Silent Auction:

Name of item(s)/service(s): \_\_\_\_\_

Value (\$): \_\_\_\_\_

Offered by: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_

Name Printed: \_\_\_\_\_ Date: \_\_\_\_\_

Return To: **PALS, Inc.  
P.O. Box 1033  
Bloomington, IN 47402**

If you have any questions,  
please contact PALS at  
[pals@indiana.edu](mailto:pals@indiana.edu) or 812-336-2798

**THANK YOU FOR YOUR SUPPORT! Please  
refer to the back of our letter for donation incentives.**

**Please note if in-kind donation is not a tangible item, we will use the following redemption certificate for your donation:**

---

**REDEMPTION CERTIFICATE**

Offered By: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Information: Phone - \_\_\_\_\_ E-mail - \_\_\_\_\_

Service Donated: \_\_\_\_\_

Who to Contact for Certificate Redemption: \_\_\_\_\_