

PALS, INC.

## Annual Report Fiscal Year 2004



PALS, INC.

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**People and Animal Learning Services, Inc. (PALS) is dedicated to providing high quality, safe, educational and fun therapeutic animal assisted activities such as therapeutic horseback riding, hippotherapy, animal care and pet encounter therapy to children and adults with physical, learning, cognitive or emotional disabilities.**

## EXECUTIVE DIRECTOR'S MESSAGE

A word can sum up the activity at PALS during 2004—growth. From the number of lessons we give to the number of donors who support us, PALS demonstrated significant growth in all areas.

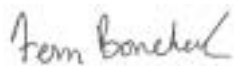
One of the biggest leaps our program took was the addition of serving at-risk youth. Funded with a grant from the Bay and Paul Foundations and with our partners at Indiana University and NYSP camp, we developed a pilot program for at-risk youth. Eventually, the curriculum created with this grant will serve as an example for other therapeutic riding programs to follow in the future. The success of this program was amazing.

Another major step forward in our fundraising opportunities came when the PALS program was selected to be a United Way of Monroe County Member Agency. It is not only an honor to be selected as the application process is selective, but it is also a relationship that opens doors for our private funding capabilities.

As I look forward to 2005, our goals are as ambitious as ever. We hope to increase lessons to 1,500 for the year, allowing us to serve more individuals on our waitlist. One of the long term goals for PALS is to offer hippotherapy as an additional service to PALS clients. Hippotherapy is the term used when PT (physical therapy), OT (occupational therapy) or ST (speech therapy) use the movement of the horse as a therapeutic tool. Hippotherapy uses activities on the horse that are meaningful to the client. Treatment takes place in a controlled environment where graded sensory input can elicit appropriate adaptive responses from the client. Specific riding skills are not taught (as in therapeutic riding), but rather a foundation is established to improve neurological function and sensory processing. This foundation can then be generalized to a wide range of daily activities. And, we hope to continue to expand our at-risk program.

It will be an exciting year, and I hope you will continue to join us in fulfilling our mission.

See you at the barn,



Fern Bonchek  
Executive Director

## PALS STAFF

### PALS STAFF AND INSTRUCTORS\*

Fern Bonchek	Executive Director/Instructor
Holly Cedar	Head Instructor
Jennifer Lung	Staff Instructor
Cathy Wrigley	Staff Occupational Therapist
Barb Bonchek	Volunteer Instructor
Deirdre Stanton	Volunteer Instructor

\*All PALS instructors are NARHA certified.

### PALS BOARD OF DIRECTORS AND ADVISORY BOARD MEMBERS

Fern Bonchek—Director/President	Barb Godlewski
Jennifer Robinson—Director/Treasurer	Cindy Hosea
Leslie Ems—Director/Secretary	Susan Kimmick
Barb Bonchek	Jen Lung
Steve Bonchek	Jennifer Marcum
Susie Carter	Michael Muzinich
Holly Cedar	Yvette Rollins
Melinda Doster	Mary Serbin
Georgia Emmert	Peg Stice
Holly Foster	Cathy Wrigley
Jan Gavin	

## DONOR RECOGNITION—CONTINUED

Sharon O'Brien  
Gloria Parker  
Roger & Linda Parks  
Diane Port  
Jerry & Nancy Ruff  
Lillian Surra  
Susan Swaney  
Doris Wittenburg  
Arthur & Debra Woodruff  
Cathy & Kevin Wrigley

### Breeder's Cup (\$5 to \$99)

Daniel & Donna Baron  
Mary Bishop  
Shirley Boardman  
Lisa Brand  
Richard & Betsy Caulfield  
Suzanne & Tim Dickerson  
Judy & David Feiman  
Thomas & Geri Flynn  
Steve Galvin  
Michael & Donna Gentile  
Jeff & Britt Granman  
Darren & Teresa Hamilton  
Nancy Hardy  
Sarah Hartenfeld  
Jim Kimbrough  
Dale & Eleanor Kinser  
Barre Klapper  
Lura Kulhavy  
Reed Maidenberg  
Phyllis Martin  
Rhonda Merrell  
Frank Miller  
Tom & Cynthia Roberts  
Catherine & Sam Robinson  
David & Jane Robinson  
Michael Shermis  
Gal & Susan Shifron  
Kathy & W. Raymond Smith  
George & Barb Sorrells  
James & Helen Suelflow  
Christina Swanson  
Gracia Valliant

Michelle & Eric Webster  
Nancy Werner  
Amy Wiemers  
Sarah Willis  
Rober Zaltsberg  
Thomas & Bernadette Zoss

### In Kind

The Awards Center  
William Becker  
Bob & Liane Brummett  
Steve Davis  
Christi Flynn  
Healing Touch  
Kerry Hillard  
Laura Jesseph  
Shelly & Mark Jessie  
Farmstead Veterinary Services—Susan and Ken  
Kimnick  
Certified IT  
Mike & Ann Miles  
Janet Rauscher  
Fine Print

### Memorials

Donations in memory of Betty Sovinski:  
Susie Carter  
Leslie Ems & Kris Walker  
Dale & Becky Knuteson  
William & Teresa Lile  
The Muzinich Family  
Victoria Schoenfeld  
Jacqueline Whaley  
Chris Ziegler  
Melinda & Sterling Doster—in memory of Bones  
Indiana Arabian Horse Club—in memory of Floyd  
Money of Spotted Horse Ranch

### Honorariums

Gale & Brian Bates—in honor of Melinda Doster  
Stephen & Evalina Ems—in honor of Leslie Ems &  
Kris Walker  
Leigh Richey—in honor of Chancey, owned and  
loved by Barbara Coffman  
Laura Plummer & Mike Nelson—in honor of  
Scott Nelson & Susan Kindel

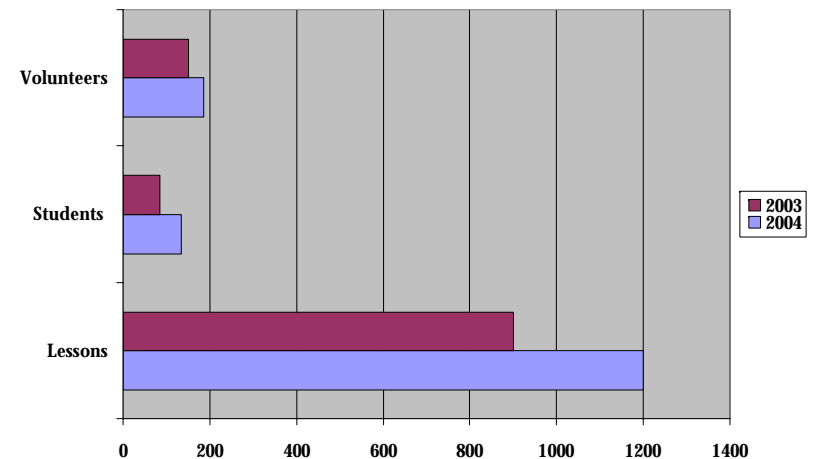
## PROGRAM HIGHLIGHTS

As a non-profit organization, private support and grants are key to our success. The addition of PALS as a United Way of Monroe County Member Agency was key in our fundraising efforts. Also in 2004, our overall number of donors increased and total support increased by 22 %.



In addition to the financial growth of the program, PALS saw a significant increase in the total number of lessons, students and subsequently volunteers. PALS volunteers contributed more than 15,000 hours on-site, at special events and serving on various committees in 2004. Our ambitious goal to serve 1,500 lessons in 2005 will only be possible with yet another increase in volunteer support.

Program Participation



## FINANCIAL HIGHLIGHTS

### Revenues—2004

Donations	\$38,812
Program service revenue	\$50,131
Grant income & UW support	\$17,035
In-kind	\$1,700
<b>Total Revenues and support</b>	<b>\$107,678</b>

### Expenses—2004

Program services	\$91,848
Management and general	\$11,110
Fundraising	\$4,992
<b>Total Expenses</b>	<b>\$107,950</b>

### Liability and Net Assets

Current Liability	\$224
Net Assets	\$41,476
<b>Total Liability and Net Assets</b>	<b>\$41,700</b>

## DONOR RECOGNITION

### Triple Crown (\$1000 and up)

Anonymous  
 Bay and Paul Foundations  
 Earl & Rhonda Craig  
 Melinda & Sterling Doster  
 Judy Fledpauch  
 Barb & Richard Godlewski  
 Jesse Goodman & Dona Naeser  
 Mark & Cathy Hansen  
 April Peters  
 Daniel & Sharon Larason  
 Owen A. & Joan Lauer  
 Doug & Rosemary Rice  
 Mary & Philip Serbin  
 William & Elizabeth Shatner  
 Dave Southwick & Ann Wendecker  
 H. Jay & Hazel Stevens  
 Rebecca & Clyde Townsend  
 Lifton Family Charitable Foundation  
 Synnova Bay Hayes  
 Indiana Horse Council Foundation

### Derby (\$500 to \$999)

Bloomington Bone & Joint Clinic  
 Robert & Shirley Careskey  
 Cook Group, Inc.  
 David & Melissa Goodrum  
 Nancy Martin  
 Patricia Surra  
 Harman/Becker Automotive Systems  
 William & Pat Verhagen

### Belmont (\$250 to \$499)

Anonymous  
 Mike & Beverly Baker  
 Steve & Barb Bonchek  
 Richard & Ellen Combs  
 Julie Farris  
 Dianne Flynn & Jennifer Philips  
 Jan Grant & David Lawler  
 Richard & Bess Kaplan

Tuscola Professional Building—David Rice  
 Peg Stice & Brice Adams  
 Rob Stone & Karen Green-Stone  
 Tاس Corporation  
 Kris Walker  
 United Way Community Services of Monroe  
 County

### Preakness (\$100 to \$249)

Anonymous  
 Barb & Alan Backler  
 Patricia & David Barber  
 Paintings Conservation, Inc.—Tom &  
 Sherry Battista  
 Bedford Federal Savings Bank  
 William & Rose Brenner  
 Brewer Dental PC  
 Jeffrey Davidson & Pamela Jones Davidson  
 Elizabeth & Robert Devoe  
 Susan Egbert & Katy Arnold  
 Jan Gavin  
 Diane & Thomas Gregory  
 Ann & William Haas  
 Jeff Hartenfeld & Jennifer Robinson  
 Gregory & Lourdes Heumann  
 Thomas Hollingsworth  
 Jennifer Hottell  
 Jerry & Lynette James  
 Greetings—Rosemary Jacobs  
 Helene Jones  
 Farmstead Veterinary Services—Susan &  
 Ken Kimmick  
 John Kirtland  
 Judy Klein & Malcolm Dalglish  
 Carol & Roger Kugler  
 Noretta Koertge  
 Angela Lexmond & Robert Gonyea  
 Guy & Connie Loftman  
 James & Edrie Martin  
 Ann McIntosh  
 Kelly Miller & James Vandermark  
 Stuart & Ellen Mufson  
 Martha Oakley