



2005 ANNUAL REPORT

People and Animal Learning Services, Inc. (PALS) is dedicated to providing high quality, safe, educational and fun therapeutic animal assisted activities such as therapeutic horseback riding, hippotherapy, animal care and pet encounter therapy to children and adults with physical, learning, cognitive or emotional disabilities.



EXECUTIVE DIRECTOR'S MESSAGE



What can I say about 2005 except WOW! What an amazing year. Because of friends like you, we experienced tremendous growth in all areas of the PALS program.

We expanded our program services to include hippotherapy and provided a record 1,500 therapeutic riding lessons and hippotherapy sessions to adults and children with disabilities and at-risk youth. In addition, PALS held its 2nd Annual At-Risk Youth Summer Camp in partnership with Girls, Inc. It was so successful that plans are already in the works for the summer of 2006.

Our growth also extended into staffing, where we were able to hire four new PALS staff members. To launch our hippotherapy program, we hired part-time physical and occupational therapists. These individuals work directly with hippotherapy clients, coordinating a schedule and providing therapy sessions. We also hired Jennifer Lung as the full-time Head Instructor. This position has allowed PALS to expand its lesson program and to have a stronger relationship with our volunteers, riders, parents and caregivers. Finally, we hired Jan Gavin as our full-time Director of Development. The purpose of this position is to raise the level of awareness of PALS within the community and to help expand PALS' funding base. Last, but certainly not least, we have eleven wonderful therapy horses.

Perhaps the most exciting leap forward for PALS in 2005 was the increase in donations by 40%. This is truly a testament to our wonderful donor support. As part of the effort to expand our funding base, we held three very successful fundraising events in 2005.

This will be an exciting year at PALS as we expand all of our program services and continue to fulfill our mission. Thank you to all of the donors and volunteers who make this possible!

See you at the barn soon!

Fern Bonchek
Executive Director

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812.336.2798 office/fax
pals@indiana.edu
www.palstherapy.org

Barn Location:

680 W. That Rd.
Bloomington, IN 47403
812.824.3000 barn



STAFF

Fern Bonchek: Executive Director/Instructor
Jan Gavin: Director of Development
Jennifer Lung: Head Riding Instructor
Lindsey O'Haver: Part -Time Instructor
Deirdre Stanton: Part -Time Instructor
Annette Moore Settle: Part -Time Physical Therapist
Cathy Wrigley: Part -Time Occupational Therapist
Barb Bonchek: Volunteer Instructor

BOARD OF DIRECTORS & ADVISORY BOARD

Fern Bonchek: Director/President
Jennifer Robinson: Director/Treasurer
Leslie Ems: Director/Secretary
Marsha Barreiro
Barb Bonchek
Steve Bonchek
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Jen Lung
Jennifer Marcum
Michael Muzinisch
Yvette Rollins
Peg Stice

OUR RIDERS



Kristin on Navaar (l) & Allison on Cody (r)

Allison and Kristin Wietecha, 11 year old twins with Cerebral Palsy, began horseback riding at PALS in June 2005. Their progress has astounded everyone. Within months, they competed at the Indiana Youth Challenge held in Terre Haute, Indiana where Allison placed first and Kristin placed second in the walking trail class.

Since the day they began riding, the two sisters have shown amazing talent and are driven to succeed. They come to their lessons with an energetic approach and constantly ask to learn skills that they know will challenge them – a true sign of dedication and commitment. Kristin and Allison are working on balance, muscle strength, coordination, and a multitude of riding skills. In the short time they have been riding at PALS, Kristin and Allison have been able to move the reins from the halter to the bit and often have their lessons with only one side walker. Allison and Kristin’s overall goal is to become independent riders and they are well on their way!

All of our riders are individuals with special abilities—we are so proud of them!

In 2005, PALS provided 1,500 therapeutic riding lessons and hippotherapy sessions to 125 children and adults with disabilities and at-risk youth. Our goals for 2006 are ambitious: to raise the total number of lessons to 1,600 and expand the at-risk youth program to 150 participants.

Our riders come from a variety of backgrounds, but they all have one thing in common—the experience they have while riding a horse is life changing. Join us as we expand our programs and provide additional services to those in need in Bloomington and the surrounding communities.

OUR VOLUNTEERS



Barb with Butterball, 2006 Therapy Horse of the Year

Barb Bonchek has been a long time advocate for equine assisted activities and programs in Indiana and across the nation. Barb has been a volunteer at PALS since its inception and she currently volunteers as a therapeutic riding instructor, horse trainer, and PALS Advisory Board member. In addition, she gives lessons to the PALS instructors and rehabilitates and hauls PALS horses when necessary.

Barb enhances the PALS program because of her years of experience with horses, people with disabilities and equine assisted programs. It is not uncommon for Barb to spend a weekend hauling horses, riders, instructors and volunteers to special events like the

Hoosier Horse Fair, Special Olympics or Indiana Youth Challenge Shows. In late fall 2005, she drove two horses, two riders and volunteers to Kansas City where she coached PALS riders in the United Professional Horseman's Association Exceptional Challenge Cup, a national level competition. In recognition of her years of superior service, the Indiana Horse Council named Barb Bonchek the 2006 Volunteer of the Year Award. This highly competitive award is given to only one volunteer in Indiana and PALS is so proud to be the program to which Barb gives her time and energy.

Without volunteers like Barb, PALS would not be the success it is today.

Recently, the published rate in dollars for one hour of a volunteer's time was raised to \$18.04/hour. If PALS paid its volunteers for their total of 15,000 hours per year, they would receive \$270,600 in compensation. Our volunteers generously do everything from barn chores to public relations work in exchange for the opportunity to help people with disabilities and at-risk youth.

Thank you to our volunteers who give so much of themselves.

OUR DONORS



Melinda with Pokey

Melinda Doster has been a PALS volunteer for over three years. After volunteering for some time, Melinda realized she had a perfect horse for the program. Pokey was her daughter's horse and was in retirement. Knowing the need for quality therapy horses, Melinda made the decision to bring Pokey out of

retirement and into the PALS scene. He immediately fit into the program.

In addition to volunteering and serving on the PALS Advisory Board, Melinda and her husband, Sterling, wanted to do more. So, two years ago through Sterling's practice, Bloomington Bone and Joint, they decided to become the lead sponsor of the PALS Fun Show. When asked about her inclination to donate, Melinda said "I feel fortunate to be in a position to lend my time and financial support to a program where you see almost immediate results of your efforts. It's made both Sterling and me happy to see the joy our riders experience as a result of PALS and the efforts of everyone involved".

Melinda and Sterling Doster and all of our generous donors are an integral part of the PALS program.

Donations to PALS increased by over 40% from 2004 to 2005—what a success! Thank you to all of our friends who donated to PALS in 2005. Because of your support, PALS was able to:

- Develop new programs**
- Increase services**
- Award more scholarships for riders**
- Hire additional staff**
- Acquire more high-quality horses**
- Increase awareness of Equine Assisted Activities in Indiana**

2005 DONORS

Triple Crown (\$1000 & up)

Anonymous (2)
Dr. Lisa Baker, DDS
The Bay & Paul Foundations
Thomas & Dana Bollinger
Bloomington Bone & Joint Clinic
Amanda & Andrea Ciccarelli
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Earl & Rhonda Craig
Melinda & Sterling Doster
Judy Feldpausch
Barb & Richard Godlewski
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Indiana Quarter Horse Association
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Lifton Family Charitable Foundation
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Mittal Steel USA - Indiana Harbor
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United Professional Horseman's Association
United Way Community Services of Monroe County

Derby (\$500—\$999)

Mike & Beverly Baker
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Joanne Marshall
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Alexandra Morphet & Johnathan Elmer
Stuart & Ellen Mufson
North Coast
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2005 DONORS

Preakness (\$100—\$249)

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Corinna Repetto
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Jerry & Nancy Ruff
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Michael Shermis
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Stars International, Inc.
Jonathan & Wendy Surdam
Lillian Surra
Susan Swaney
Carol & James Touloukian
Becca & Clyde Townsend
Tri Kappa Sorority - Alpha Chapter
Gracia Valliant
Kris Walker
James & Diane Williams
Wayne & Vivian Winston
Stephen Wolter & Lynn Jamieson
Arthur & Debra Woodruff

Breeder's Cup (\$5—\$99)

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Denise Brown
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Gal & Susan Shifron
Jennifer & Max Siefker
George & Barbara Sorrells
Sullivan County Horsemen's Association

In-Kind Gifts

Anonymous (3)
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Aver's Pizza, Inc.
Sonia Barr
Julia Bebeau
Barb & Steve Bonchek
Jocelyn Bowie
Brandt Blanket Company
Brown County Inn
Butler Winery & Vineyard
Carmen Delgado's Oasis Spa
Brad Carter
Holly Cedar
Certified IT
Susan Clark
Chapman's Restaurant & Banquet Center
Chateau Thomas
Chocolate Emporium
Classic Bowling Lane
Classic Touch Limousine Service

2005 DONORS

In-Kind Gifts

Coca-Cola Bottling
Cookies By Design
Franklin Covey
Sharon Dickson
Melinda & Sterling Doster
Michael Douglas
Lowell Drake
DSW Massage Therapy
Hope & Jeff Ellington
Georgia Emmert
Stephen & Evalina Ems
Encore Café
Everywhere Signs
Gail Fairfield
Fine Print
Fossil Rain
Fourwinds Resort & Marina
Framemakers
Robert Gammon
Geddes Studio
Joanne Gelarden
Hart Farm
Heart of Sailing Foundation
Natalie Hebert
Highpoint Hair Design
Rona Hokanson
Holiday World & Splashin' Safari
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David Hudson
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Indiana Pacers Sports Entertainment
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Indianapolis Zoo
Irish Lion, Inc.
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The Melting Pot
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Scholars Inn
Seasons Lodge & Conference Center
Sherwood Oaks Church
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Peg Stice & Brice Adams
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Terry's Banquets & Catering
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Randy Wever
White River Co-Op
William K. Hanna Trucking, Inc.
Stephanie & Anthony Williamson
Amanda Wrigley
Cathy & Kevin Wrigley

Honorariums/Memorials

Dave & Teri Brault in Memory of Barbara Ann Massey
Jane & Charlie Lewis in Memory of Barbara Ann Massey
Susan Uchimura in Memory of Barbara Ann Massey
Brian & Gail Bates in Honor of Melinda Doster
Laura Plummer & Mike Nelson in Honor of Scott Nelson &
Susan Kindel
James, Patricia, Jenn Wangerin in Honor of Henry Orahood

PALS would like to disclose that we will not share your contact information with any outside organization. We will publish your name in the annual list of donors & annual report unless we are told that you want to remain anonymous.

Join us for one of our major fundraising events—the PALS Fun Show, the Annual Wine Tasting & Silent Auction or the Trail Ride/Walk-A-Thon. Visit our website at www.palstherapy.org for a full calendar of events.

FINANCIAL HIGHLIGHTS

Revenues—2005

Donations	\$64,895
Program service revenue	\$61,103
Grant income & UW support	\$17,060
In-kind	\$3,640

Total Revenues and support	\$157,822
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Expenses—2005

Program services*	\$128,571
Management/General	\$15,801
Fundraising	\$7,534

Total Expenses	\$157,822
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Liability and Net Assets

Current Liability	\$887
Net Assets	\$47,392

Total Liability and Net Assets	\$157,822
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**Expenditures for program services comprise nearly 85% of the total expenses for PALS, while support services are a mere 15% of the total budgeted expenses.*



PALS is proud to be a United Way Monroe County Member Agency

VITAL STATISTICS

Introduction

In early 2006, People and Animal Learning Services, Inc. (PALS) conducted a survey of its participants. Surveys were received back from 42 participants, providing the following information.

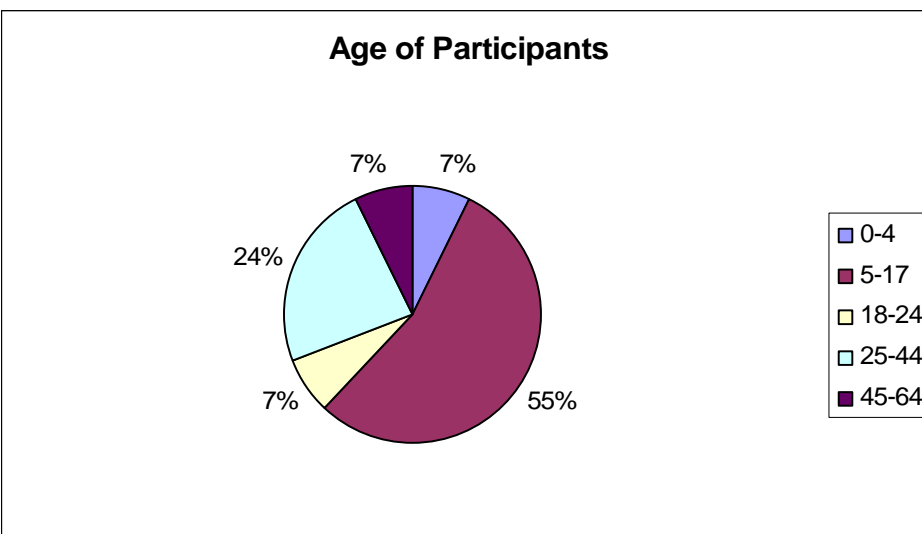
Disability

PALS provides service to individuals with a large range of cognitive and physical disabilities such as Amputations, Autism, Brain Injuries, Cerebral Palsy, Down Syndrome, Emotional Disabilities, Learning Disabilities, Learning Impairments, Multiple Sclerosis, Muscular Dystrophy, Post Polio, Speech Impairments, Spina Bifida, Spinal Cord Injuries, Visual Impairments, Cardiovascular Accident, Stroke, ADD, ADHD, At-Risk Youth and others.

Survey participants included the following disabilities in their responses: Autism, Cerebral Palsy, Developmental Delay, Epilepsy, Angelman's Syndrome, Spina Bifida, and ADHD as well as various physical & cognitive disabilities.

Age

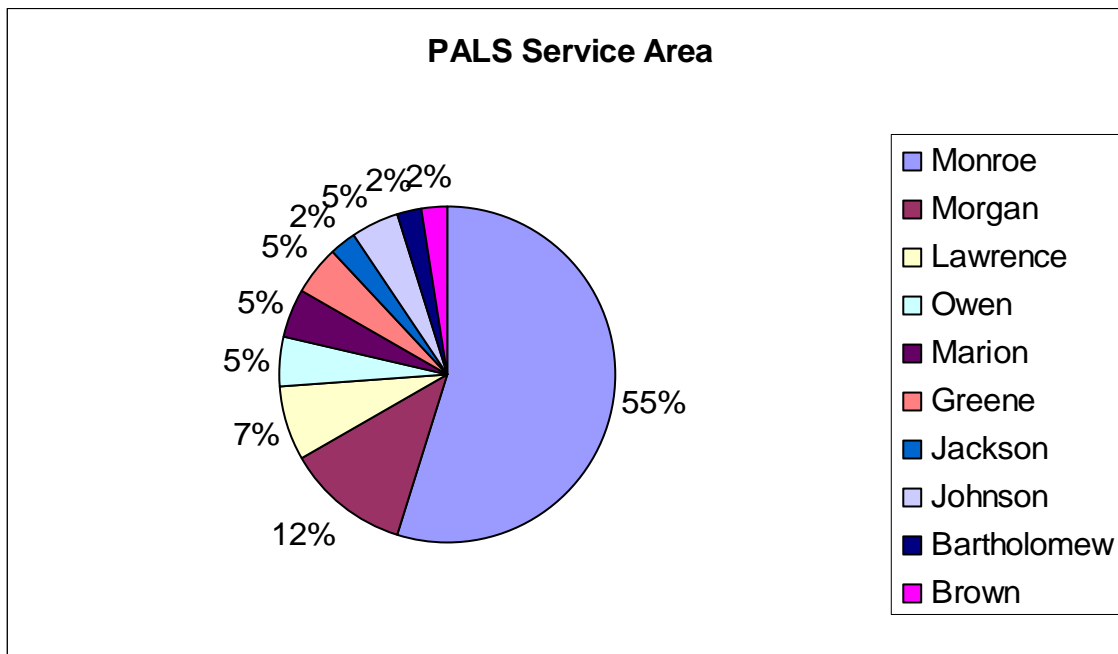
PALS services individuals from age 2 to over 65. Most of the individuals who responded to the survey were between the ages of 5 and 17, with no individuals over the age of 65. The second largest age range of survey respondents was 25 to 44.



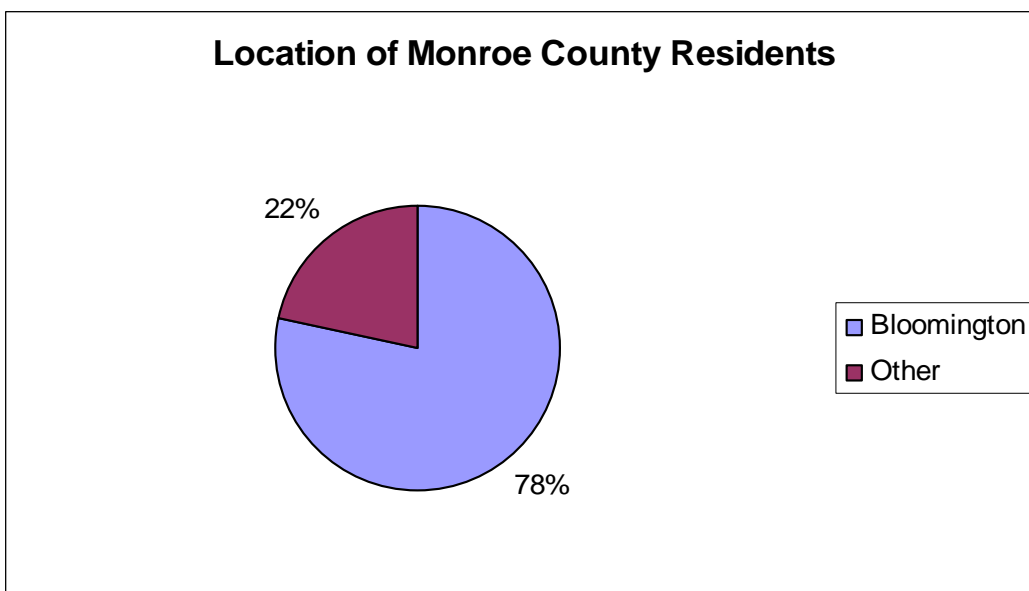
RIDER RESIDENCY

Area

PALS is located in Bloomington, Indiana. Most of the program participants reside in Monroe County, but the following graph provides information on the percentage of participants receiving service from PALS in nearby counties.



Of the survey respondents who live in Monroe County, 78% of them live within the city limits of Bloomington. 22% of survey respondents who live in Monroe County live outside the city limits of Bloomington.



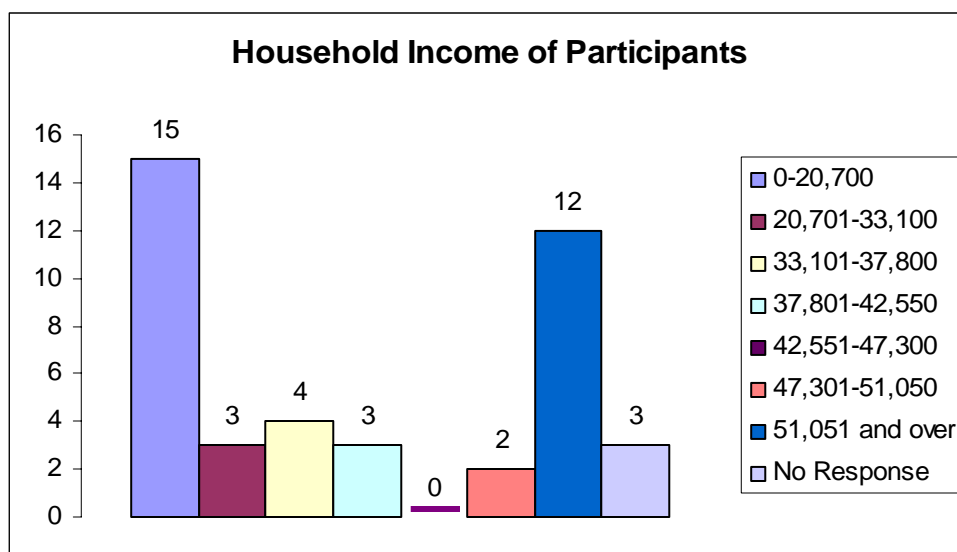
INCOME

State Wide Income

The median household income for the State of Indiana was \$41,467 in 1999. The median household income for Monroe County is \$33,311. The median household income for the City of Bloomington was \$25,377 in 1999.

Income

The median household income of PALS participants is between \$33,101 and \$37,800. The distribution of income is shown in the figure below. One noticeable trait of the income distribution is that most participants fall in either the lowest income range or in the highest income range. Three households chose not to answer this question.



Resources

“Indiana QuickFacts.” U.S. Census Bureau State and County QuickFacts. <http://quickfacts.census.gov/qfd/states/18000.html>. Accessed 14 April 2006.

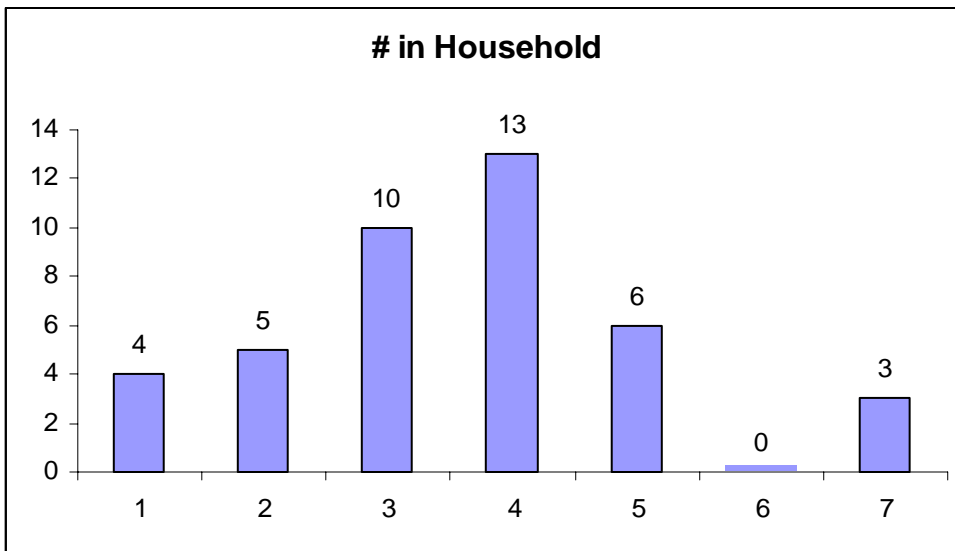
“Monroe County, Indiana QuickFacts.” U.S. Census Bureau State and County QuickFacts. <http://quickfacts.census.gov/qfd/states/18/18105.html>. Accessed 14 April 2006.

“Bloomington, Indiana QuickFacts.” U.S. Census Bureau State and County QuickFacts. <http://quickfacts.census.gov/qfd/states/18/1805860.html>. Accessed 14 April 2006.

HOUSEHOLD & SUPPORT

Average Household Size

The average household size of PALS participants is 3.5. One survey respondent did not indicate the number of individual's residing in their household.



Outside Support

The following graph provides information on programs that provide PALS participants with additional support, including the number of individual's receiving that support. The largest form of additional support is provided through Medicaid.

